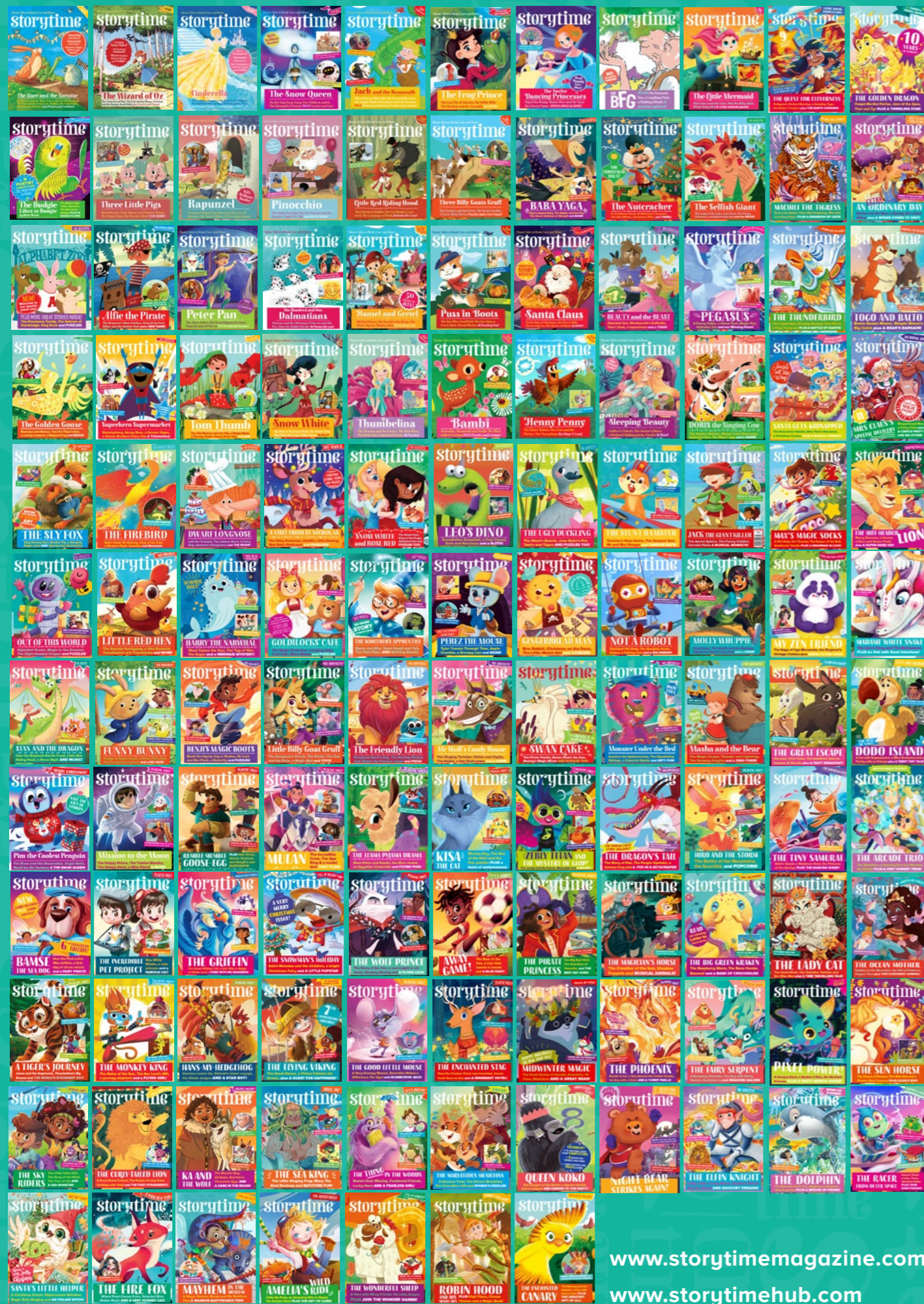




Storytime™

**A Decade of Stories &  
1000+ Tales Loved Worldwide!**

**SCHOOL  
GUIDE**



www.storytimemagazine.com  
www.storytimehub.com

# ABOUT US

YOUR WORLD OF STORIES

**S**torytime is one of the world's leading children's magazines, inspiring young readers, parents, and educators in over 60 countries, across the globe.

We believe in the transformative power of stories, not just for literacy but for cultural understanding, creativity, and emotional well-being. Our beautifully illustrated brand features over 1,000 original stories, from fairy tales and fables to myths, real-life heroes, and diverse tales from every corner of the world.

**Storytime is a trusted literacy tool** used by thousands of schools and children. It helps readers develop a love of reading while improving comprehension and language skills. We partner with schools to make storytelling an integral part of literacy learning.

**Every issue features eight carefully crafted tales, offering a diverse mix of fiction and non-fiction content, designed to engage children aged 3 to 10.** Alongside each issue, we provide fun facts, activities, and extra learning resources to make reading entertaining, interactive, and meaningful.

With over 20 years of experience working alongside major global entertainment brands, our creative team is dedicated to developing content that entertains, educates, and leaves a lasting impact on children's lives. Storytime brings these stories to life through multiple formats, **print, digital, audio, and interactive activities**, giving schools the flexibility to integrate our resources into a variety of learning environments.

Rooted in the UK as the country's only dedicated story magazine, Storytime supports schools globally that value inclusivity, creativity, and whole-child development.

Whether you want to bring Storytime into your classrooms, adapt our content for your school, or explore collaboration opportunities, we are eager to help inspire the next generation of young readers around the world!



READ HAPPILY EVER AFTER...

Celebrating  
**1000+** stories!

# What Makes **STORYTIME** Special?

## VARIETY

Each issue of Storytime offers a rich mix of eight stories, ranging in length and theme to engage young learners aged 3 to 10. From true stories of inspirational children to STEM-focused stories, moral fables, fresh fiction, and timeless fairy tales and myths, our content sparks curiosity and caters to diverse interests and learning needs. This variety supports differentiated learning and keeps students eager to read more.

## DIVERSITY

We celebrate cultures and traditions from around the world through our rich stories and artists from around the world. Every child deserves to see themselves reflected in the stories they read and to understand that their unique background is a source of strength and inspiration. Our content supports inclusion and global citizenship, helping students appreciate

cultural diversity and build empathy, key values in international education.

## READING FOR PLEASURE

There's no greater joy than getting lost in a great story. Storytime helps children create magical reading memories shared with parents, grandparents, and teachers. By inspiring a love of reading early on, we promote habits that support lifelong learning and curiosity, an essential foundation for successful education.

## CURRICULUM ALIGNED

Storytime content aligns closely with major curricula such as the IB and National Curriculum frameworks for Reading, Writing and Comprehension. This alignment makes integrating our resources into existing programmes straightforward, supporting your team in meeting learning outcomes while enriching students' literacy experiences.

## FLEXIBLE ACCESS

Recognising the blended learning models many schools now adopt, Storytime is accessible both in print and via our digital hub, Storytime Hub. This online platform hosts over 1,000 stories in digital and audio formats, along with teaching packs, making it perfect for in-class, remote, or hybrid learning environments. Flexibility ensures your students and educators can access resources when and where they need them most.



## MENTAL HEALTH AND WELLBEING

We understand the increasing importance of mental health and wellbeing in schools. Storytime includes carefully developed content to help children understand emotions, talk about feelings, build resilience, and develop social-emotional skills that prepare them for success in an interconnected world.

## IMPROVING LITERACY

Feedback from educators highlights that after a year of receiving Storytime, the number of children reading for 20+ minutes daily doubles, while enjoyment of reading significantly increases. Stories have the power to make reading accessible and fun for children everywhere.

## LEARNING THROUGH PLAY

We believe every child has the right to learn through play. Our magazine, audio stories, and activities offer interactive, immersive content that makes learning enjoyable and exciting. This playful approach engages young minds and helps cement foundational literacy and critical thinking skills in a way that feels natural and inspiring.

## KIND TO PLANET EARTH

Storytime is committed to environmental responsibility. We are 100% content, 0% plastic. Storytime features no plastic toys, no plastic packaging, and is completely ad-free because storytelling should be about stories.



# 3 REASONS WHY STORYTIME IS A MUST-HAVE RESOURCE

## GREAT VALUE

No matter the size of your institution, whether a single school or a large group, Storytime offers flexible subscription packages with progressive discounts. Whether you prefer digital, print, or a combination, our scalable solutions make it easy and cost-effective to provide high-quality reading resources across your entire community.

## TAILORED FOR YOUR NEEDS

For large school groups with specific requirements, Storytime offers the flexibility to adapt or integrate selected content within your own platforms, ensuring cultural and curricular relevance. We also create bespoke packages tailored specifically to your students, supporting your school's unique educational vision and community.

## STRUCTURED READING PROGRAMMES

Beyond engaging monthly issues, we offer comprehensive, year-long reading programmes that progressively develop students' confidence, comprehension, and critical thinking skills. These structured pathways ensure learners grow steadily and purposefully, supporting literacy development that goes beyond the page.



storytime™  
WWW.STORYTIMEMAGAZINE.COM



NOW ALSO WITH **STEM** STORIES INSIDE!

## LATEST NEWS

This summer, we've introduced **STEM Time**, a new section that combines exciting stories with fascinating facts about science, technology, engineering, and math. With humour, fun and packed with information, it's a nice reminder that curiosity (and little accidents!) can lead to amazing discoveries.

Designed to entertain while teaching, it makes **Storytime** an even richer learning resource. Facts and fiction, but always engaging for all! Because every great learning adventure starts with a great story!



Now, turn the page and see what's inside Storytime every month!

# WHAT'S INSIDE

We believe in the power of storytelling to entertain and inspire. Each issue is a feast of stories, carefully crafted to inspire young imaginations, build literacy skills, and create magical reading experiences.

We bring together fairy tales, myths, global stories, original fiction, bedtime short stories and activities to entertain, challenge, and support children at different reading levels. It also means they can come back to their favourite editions again and again, and always find a new story to read as they grow!

**Magazines are a fantastic tool for literacy because of their play value:** they are tactile, interactive, and fun! Children can explore them at their own pace, complete hands-on activities, draw in it, and immerse themselves in colourful pictures. Alongside the audio content - they make an excellent alternative for screen-free time!

## A Story for Every Reader in Four Ways

We believe every child deserves a story they can connect with. By offering stories in multiple ways, every child can find their perfect reading experience — sparking imagination, building skills, and inspiring a love of reading. That's why we share our content in four engaging formats:

- ★ **Print:** Our beautifully illustrated magazine brings stories to life in a tangible format, perfect for shared reading moments.
- ★ **Digital:** Our content is available online, making it easy for children to access stories anytime, anywhere.
- ★ **Audio:** Immersive audio versions help develop listening skills and provide an accessible option for all learners.
- ★ **Activities & Puzzles:** Fun, interactive resources that reinforce key literacy skills and keep readers engaged.



# BITE-SIZED TALES & FABLES

Reading Level: **4-7**  
Typical Lexile: **350 - 600**  
Average Word Count: **400-600**

★ **SHORT STORIES, BIG DREAMS:** These two-page tales bring beloved characters from classic stories to life in comforting narratives designed to give children sweet dreams. Perfect for bedtime storytelling or those brief yet cherished moments of reading, each tale feels like a delightful reward!

★ **FAMOUS FABLES:** Stories with simple lessons are enduringly popular and our fables a real talking point with our readers – at home and in early-years education. Our fables come from Aesop, Buddhist Jataka tales and the Sanskrit Panchatantra.



★ **POEMS & RHYMES:** Young readers thrive on the repetition, rhythm, and rhyme of poetry. Storytime has featured over 100 poems and rhymes, along with engaging activities that encourage learning through wordplay and sound. Through competitions and special features, we continue to celebrate the joy of rhyming and language discovery!



# GLOBAL STORIES & EVERYDAY MAGIC

Reading Level: **6-9**  
 Typical Lexile: **650-800**  
 Average Word Count: **700-1000**

★ **AROUND THE WORLD TALES:** Stories offer readers the opportunity to explore and understand other world cultures – to travel to places long ago and far away. In **Storytime**, our tales from all corners of the globe, and our illustrators too! We are proud to showcase talented artists that make our stories special and unique!

★ **STORYTELLER'S CORNER:** We take great pride in reimagining funny and magical folk tales – often passed down through generations by oral storytellers and that might otherwise be lost. Many of these stories haven't been published in a long time, and we embrace the challenge of updating them while preserving their rich cultural heritage for new generations to enjoy.

★ **WORLD'S OF WONDER:** This section showcases original fiction, featuring stories that resonate with children's everyday life – like starting school or moving house – while also transporting their imaginations to incredible worlds. From thrilling adventures on Mars to magical visits from unicorns, these tales blend the familiar with the fantastical. This powerful mix of diversity and real-life experiences makes it a firm favorite among our readers!



# REAL-LIFE TALES & EPIC LEGENDS

Reading Level: **7-10**  
 Typical Lexile: **850-1100**  
 Average Word Count: **950-1300**

★ **AWESOME ADVENTURES:** This section complements the National Curriculum across a range of subjects: History, English, STEM and more. It tells the tales of exceptional individuals in the **Storytime** format, accessible to readers and bringing new interest to the subjects. Features a variety of inspiring real-life people from scientists to sportsmen, adventurers to artists, and animals!

★ **FAVOURITE FAIRY TALES:** Classic fairy tales have evergreen appeal and are consistently popular in our annual reader's survey. We publish all the well-loved classics from Grimm, Andersen and Perrault, as well as fairy tales that you may not have heard before!

★ **MYTHS AND LEGENDS:** These tales are enduringly popular with both girls and boys and they have a place right at the heart of **Storytime**. From the classic Greco-Roman myths to Norse legends, Ancient Egyptian tales to stories from the Americas and the Far East, we have built up a huge catalogue of wonderfully illustrated legends for our licensees to choose from.



# PUZZLE AND ACTIVITIES

**P**laybox is our activity section, packed each month with games, crosswords, puzzles, colouring and craft activities. Every issue of **Storytime** has 5 to 7 pages of these activities, which are related to the stories, and help children with comprehension, to keep their attention and to simply have more fun!

Many of the activities also include extra downloads available from our website to print and cut out, such as counters, masks and fingers puppets!

Each issue also features the **You Need to Know About...** fact page, introducing young minds to fascinating themes inspired by the stories - bridging the gap between fact and fiction.

To make the reading experience even more complete, every story includes prompts, pronunciation tips, historical references, and curiosities, keeping readers and storytellers engaged long after the last page. Because we believe the fun should never end!



*Kids love fun facts! They are naturally curious and enjoy learning bite-sized snippets of information - especially when they connect to stories they love. These fascinating tidbits spark curiosity and making reading even more fun.*



# MENTAL HEALTH AND WELL-BEING



**H**elping children understand and talk about their feelings is one of the most important things we can do as parents, teachers, and carers.

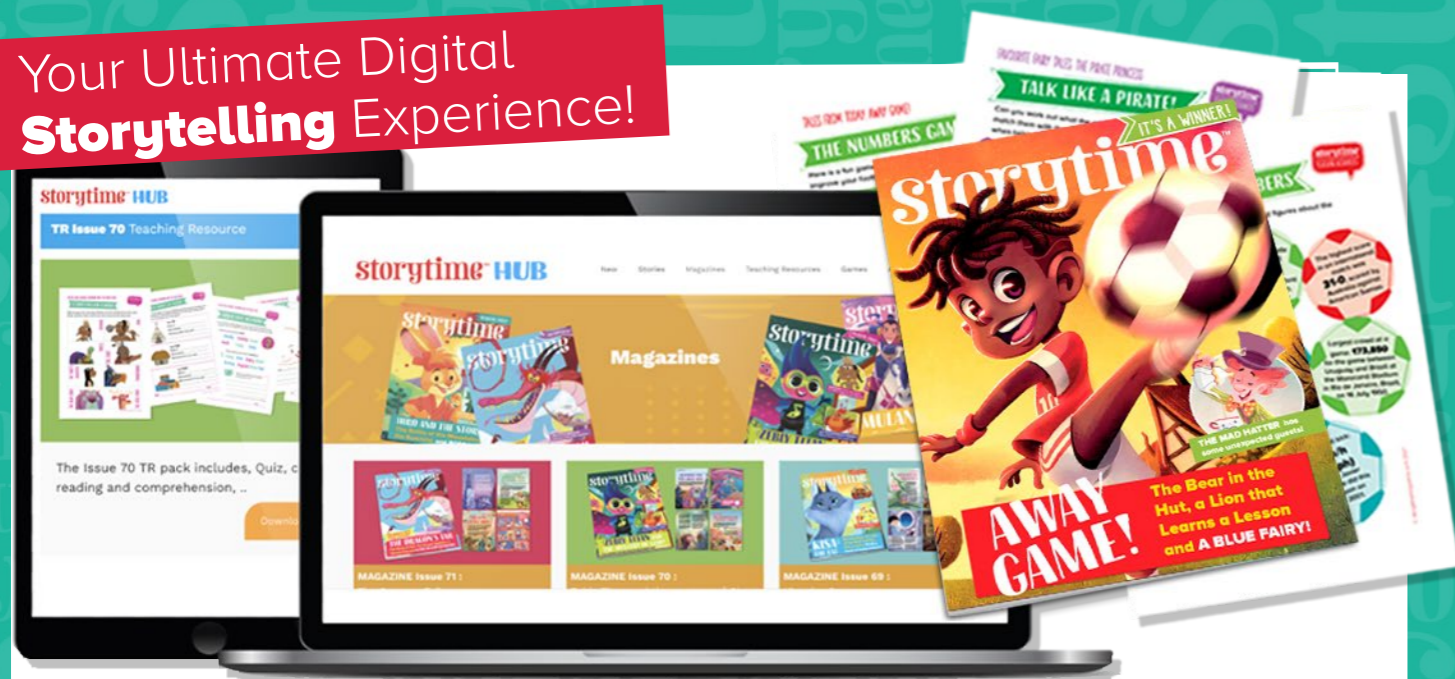
That's why we've created **My Mind Matters!**, a special section in Storytime. We have developed in partnership with the amazing Jessica Bowers, after the lockdown to address a real need to conversations about emotions.

Each month, **My Mind Matters!** provides gentle yet powerful insights into emotions and real-life situations, offering resilience tools, practical exercises, and inspirational tips to help little ones grow stronger, kinder, and happier. This section is a fantastic conversation starter, giving children simple yet meaningful ways to navigate their emotions and build emotional resilience.

To support this journey, we also created extra activity packs with fun and thoughtful exercises that encourage children to explore and express their feelings in positive, healthy ways. Because every child deserves to feel heard, understood, and empowered!



Your Ultimate Digital  
**Storytelling** Experience!



# STORYTIME HUB

For the first time, Storytime's entire catalogue is available online with Storytime Hub! Instantly access a year's worth of Storytime magazines, complete audio versions of all stories, and extra class resources—all in one place. Plus, a new magazine and resource set is added each month! **Storytime Hub is an essential tool for classrooms, language learners, and home entertainment, making reading more accessible, engaging, and fun for everyone.**

## ★ Works for readers of all levels

It gives children brilliant stories in an easily accessible format to read and listen, and works well for both reluctant and enthusiastic readers, plus children with English as a second language.

## ★ Three formats to enjoy!

Each story is available in digital format, audio, and interactive activities to explore! With every issue, there's more than one way to have fun and learn - you choose how to experience the magic of **Storytime!**

## ★ Bonus learning resources

Each edition is accompanied by a complimentary 20 pages of lesson ideas,

teaching resources, comprehension exercises and activities.

## ★ Additional parent and pupil access

You can also get extra access for pupils to use the stories and resources in lessons or for parents to use them at home.

## ★ Updated every month

We add a new issue of Storytime to the hub every month, so there are always new stories and resources to explore.

## ★ National Curriculum and IB Curriculum

Supports the UK National Curriculum for Reading, Writing and Comprehension.



## FULLY SEARCHABLE STORIES AND LEARNING RESOURCES

Our extraordinary catalogue and activities can be searched by name, subjects, animals, places and much more! All stories are individually catalogued and can be read in any way you like!

## FLEXIBLE SUBSCRIPTION OPTIONS

We offer tailored subscriptions for schools - with simultaneous access to classrooms and large groups. With one school code, the access is easy and hassle free for the students at school and at home!



## STORIES IN AUDIO FORMAT

Listening to stories is how we fall in love with them for the first time. With audio stories the child has the chance of falling in love with their favourite ones over and over again! It's perfect for bedtime reading, guided reading and special needs learning support. Children with English as a Second Language also benefit from reading along and learning new sounds!

Combining listening with text or interactive activities improves memory retention and strengthens overall literacy skills.

Whether in the car, at home, or in the classroom, audio stories make storytelling more accessible and engaging anytime, anywhere!

[WWW.STORYTIMEHUB.COM](http://WWW.STORYTIMEHUB.COM)



# STORYTIME FOR SCHOOLS



We are one of the biggest magazines in the UK for schools. We are also pretty big around the world! Schools use Storytime as a resource for classroom reading, for children with English as a second language, as a Pupil Premium resource, home delivery or for storytelling lessons and library material!

We want to give educators a magazine that encourages children to read – with great stories in an accessible format. The magazine format is very important – it works for reluctant readers who won't pick up a book, as well as children who do read books for enjoyment.

Now we have thousands of readers across over 60 countries, so we are delighted that the risk has paid off!

## Reasons to Love Storytime

- ★ **Great Discounts:** Up to 50% off the selling price for bulk orders. Plus free delivery on all orders and flexible payment terms.
- ★ **Free Resources:** We make lessons easier to plan and deliver! Every month get free curriculum linked resources and lesson ideas and classroom activities for the month's edition. Plus extra yearly reading programme ideas and book club activities for after school!
- ★ **Love to Read:** Perfect for reluctant readers who might be intimidated by a book, or EAL students. A great range of short stories for ages 4 to 9 and appropriate to all reading levels in the class so no one is left behind.
- ★ **National Curriculum and IB Curriculum:** Traditional stories like fairy tales and myths plus tales from a range of cultures to help children gain an understanding of the world around them.



# READERS FOR LIFE PROGRAMME

The **Readers for Life Programme** is designed to nurture a lifelong love of reading in children aged 4-10. With a structured approach across five phases, it supports early readers, reluctant readers, and those who need extra guidance, using engaging stories, interactive activities, and creative exercises to develop essential literacy skills.

Through 24 modules, children explore everything from choosing the right books and storytelling techniques to peer-to-peer reading, digital tools, and cultural storytelling. The programme also incorporates games, fluency-building exercises, and emotional development strategies, making reading a fun, rewarding, and confidence-boosting journey!



**TEACHERS' GUIDE:** provides curriculum-linked subjects tailored to each story, making it easy to integrate storytelling into lessons. With engaging lesson ideas, comprehension questions, and creative activities every month!

**TEACHING RESOURCES:** Complete with a glossary, comprehension exercises, and creative tasks, these packs can be used alongside Storytime in the classroom or for home learning. Our resources help children develop literacy, critical thinking, and problem-solving skills in a fun way!

**SPECIAL LITERACY PACKS:** Yearly free packs, covering topical areas like Early Reading, Peer to Peer Reading and Home Reading Programmes!



[WWW.STORYTIMEFORSCHOOLS.COM](http://WWW.STORYTIMEFORSCHOOLS.COM)



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# Storytime™

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